



**Certificate in
Strategic Communication**
CTSTRCOM.2013 (mrs 888)
15 credits

Effective Date: 01/2014

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Core Requirements **9 Credits**
Take **all** of the following:

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
COMM 201	Introduction to Strategic Communication	3		F,W,S		
COMM 311	Strategic Communication Case Studies	3	COMM 201	F,S		
COMM 321	Strategic Communication Campaigns	3	COMM 201	W,S		

Electives (Choose two) **6 Credits**

COMM 301	Internet and Society	3	COMM 200 or COMM 201 for non ICS-Comm emphasis students	S		
COMM 313	Cross-platform Message Design	3	COMM 211 or Instructor consent	W,S		
COMM 326	Issues in Global Communication	3	COMM 200 or COMM 201 for non ICS-Comm emphasis students	F		
COMM 420	Media and Culture	3	COMM 200 or COMM 201 for non ICS-Comm emphasis students	W		
COMM 430	Media Law and Ethics	3	COMM 200 or COMM 201 for non ICS-Comm emphasis students	F,S		
ICS 399R	Internship	3	Junior Standing	F,W,S		
BUSM 304	Principles of Marketing Management	3	BUSM 180, ECON 200	F,W,S		

Total Credits Mapped for Graduation: **15 Credits**

No grade below C- will be accepted in fulfilling certificate requirements.