



**B.S. in Business Management
Human Resource &
Organizational Behavior Track**
BUSMBS-BMHROB.2013 (mrs 718)
55 credits, including 6 GE credits

Effective Date: 01/2013

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Prerequisites **21 Credits**
(6 GE credits)

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 231	Finance and Accounting Software Applications	1.5	ACCT 201 Pre/Co-requisite	F,W,S		
MATH 221	Principles of Statistics I (GenEd) (MATH 321 or PSYC 205 may substitute for MATH 221)	3	MATH 106 or 110 or 107 or Pass BMQT**	F,W,S		
ECON 200	Principles of Microeconomics (GenEd)	3	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200	F,W,S		
BUSM 232	Mathematics of Finance	1.5	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 106/110 or higher (not MATH 221) or pass BMQT** or ACT math 22+ or SAT math 500+ AND ACCT 201 w/C- or better AND ACCT 231	F,W,S		

Business Foundations **22 Credits**

BUSM 242	Ethics & Legal Environment in Business	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 320	Business Communications	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 301	Business Finance	3	ACCT 201, ACCT 203, ACCT 231, BUSM 180, BUSM 232, ECON 200, ECON 201, MATH 221	F,W,S		
BUSM 304	Principles of Marketing Management	3	BUSM 180, ECON 200	F,W,S		
BUSM 310*	Leadership and Management	3	BUSM 180, BUSM 320 *see #3 below	F,W,S		
BUSM 361	Operations Management	3	ACCT 201, ACCT 203, ACCT 231, BUSM 180, BUSM 232, ECON 200, ECON 201, MATH 221	F,W,S		
CIS 200/IS 330 or IS 430	Fundamentals of Info. Sys. Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	60+ credits (Junior Status)	F,W,S F,W		

Human Resource & Organizational Behavior Track Required Courses **3 Credits**

BUSM 327	Human Resource Management	3	BUSM 310	W,S		
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Human Resource & Organizational Behavior Elective Courses **6 Credits**
(Any 6 credits)

BUSM 427	International HR Management	3	BUSM 327	S		
BUSM 457	Talent Management and Training	3	BUSM 327	F		
BUSM 467	Organizational Behavior and Change	3	BUSM 327	W		
PSYC 321	Organizational Behavior	3	PSYC 111	Variable		

Advanced Capstone Courses **3 Credits**

BUSM 499	Strategic Management	3	BUSM 242, 301, 304, 310 (Last Semester)	F,W,S		
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Total Credits Mapped for Graduation:

- No more than one "D" grade may be applied towards the major.
- All Business prerequisites must be C- or better.
- (*) B- or better is required for the Business Foundation course BUSM 310.
- One retake is allowed per class, for a total of up to two major classes.

**BMQT= Business Math Qualifying Test taken in the BYUH Testing Center. Must pass with 70% or better to be able to receive credit for BMQT test (0 cr).



B.S. in Business Management

Finance Track

BUSMBS-BMFIN.2014 (mrs 997)

58 credits, including 6 GE credits

Effective Date: 04/ 2014

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Prerequisites						21 Credits (6 GE credits)	
<i>Course #</i>	<i>Title</i>	<i>Hr.</i>	<i>Prerequisites</i>	<i>Offered</i>	<i>Sem.</i>	<i>Grade</i>	
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S			
ACCT 201	Introduction to Financial Accounting	3		F,W,S			
ACCT 231	Finance and Accounting Software Applications	1.5	ACCT 201 Pre/Co-requisite	F,W,S			
MATH 221	Principles of Statistics I (GenEd) <small>(MATH 321 or PSYC 205 may substitute for MATH 221)</small>	3	MATH 106 or 110 or 107 or Pass BMQT**	F,W,S			
ECON 200	Principles of Microeconomics (GenEd)	3	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S			
ECON 201	Principles of Macroeconomics	3	ECON 200	F,W,S			
BUSM 232	Mathematics of Finance	1.5	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S			
ACCT 203	Introduction to Managerial Accounting	3	MATH 106/110 or higher (not MATH 221) or pass BMQT** or ACT math 22+ or SAT math 500+ AND ACCT 201 w/C- or better AND ACCT 231	F,W,S			
Business Foundations						22 Credits	
BUSM 242	Ethics & Legal Environment in Business	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S			
BUSM 320	Business Communications	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S			
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S			
BUSM 301*	Business Finance	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221 *see #3 below	F,W,S			
BUSM 304	Principles of Marketing Management	3	BUSM 180, ECON 200	F,W,S			
BUSM 310	Leadership and Management	3	BUSM 180, BUSM 320	F,W,S			
BUSM 361	Operations Management	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221	F,W,S			
CIS 200/IS 330 or IS 430	Fundamentals of Info. Sys. & Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	60+ credits (Junior Status)	F,W,S F,W			
Finance Track Required Courses						3 Credits	
FIN 360	Financial Modeling & Analysis	3	BUSM 301	F,W,S			
Finance Track Elective Courses						9 Credits	
<i>Select three courses</i>							
ECON 353	Money, Banking & Business	3	ECON 201	W			
FIN 365	Real Estate Finance	3	FIN 360	W,S			
FIN 375	Corporate Finance	3	FIN 360	F,S			
FIN 410	Investments	3	FIN 360	F,W			
Finance Track Optional Courses						2 Credits	
FIN 492R	Chartered Financial Analyst Exam Preparation	2	BUSM 301	F,W,S			
Advanced Capstone Courses						3 Credits	
BUSM 499	Strategic Management	3	BUSM 242, 301, 304, 310 (Last Semester)	F,W,S			
Total Credits Mapped for Graduation:							

- No more than one "D" grade may be applied towards the major.
- All Business prerequisites must be C- or better.
- (*) B- or better is required for the Business Foundation course BUSM 301.
- One retake is allowed per class, for a total of up to two major classes.

**BMQT= Business Math Qualifying Test taken in the BYUH Testing Center. Must pass with 70% or better to be able to receive credit for BMQT test (0 cr).



**B.S. in Business Management-
Marketing Track**
BUSMBS-BMMKG.2013 (mrs736)
58 credits, including 6 GE credits

Effective Date: 01/2013

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Prerequisites **21 Credits**
(6 GE credits)

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 231	Finance and Accounting Software Applications	1.5	ACCT 201 Pre/Co-requisite	F,W,S		
MATH 221	Principles of Statistics I (GenEd) <small>(MATH 321 or PSYC 205 may substitute for MATH 221)</small>	3	MATH 106 or 110 or 107 or Pass BMQT**	F,W,S		
ECON 200	Principles of Microeconomics (GenEd)	3	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200	F,W,S		
BUSM 232	Mathematics of Finance	1.5	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 106/110 or higher (not MATH 221) or pass BMQT** or ACT math 22+ or SAT math 500+ AND ACCT 201 w/C- or better AND ACCT 231	F,W,S		

Business Foundations **22 Credits**

BUSM 242	Ethics & Legal Environment in Business	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 320	Business Communications	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 301	Business Finance	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221	F,W,S		
BUSM 304*	Principles of Marketing Management	3	BUSM 180, ECON 200 *see #3 below	F,W,S		
BUSM 310	Leadership and Management	3	BUSM 180, BUSM 320	F,W,S		
BUSM 361	Operations Management	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221	F,W,S		
CIS 200/IS 330 or IS 430	Fundamentals of Info. Sys. Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	60+ credits (Junior Status)	F,W,S F,W		

Marketing Track Required Courses **9 Credits**

BUSM 422	Marketing Research	3	BUSM 304 & MATH 221	F,W		
BUSM 421	Integrated Marketing Communications	3	BUSM 304 or HTM 304	F,W		
BUSM 429	Strategic Marketing Management	3	BUSM 304, and either 421 or 422 (Both 421 and 422 is preferred)	W,S		

Marketing Track Elective Courses **3 Credits**

BUSM 334	Sales & Customer Relationship Mgmt	3	BUSM 304 or HTM 304	W,S		
BUSM 431	International Marketing	3	BUSM 304	S		
PSYC 215	Consumer Behavior	3	PSYC 111	W-even		
PSYC 405	Multivariate Statistics	3	PSYC 205 or equivalent & Instructor Permission	S		
ART 311	Branding	3	ART 112, 210, 212, Portfolio Review	F,S		
ART/HUM 308	Basic Video Production	3		F,W,S		
BUSM 371	Supply Chain Management	3	BUSM 361	F,W		
HTM 270	Destination Management & Marketing	3	BUSM 180	F,S		

Advanced Capstone Courses **3 Credits**

BUSM 499	Strategic Management	3	BUSM 242, 301, 304, 310 (Last Semester)	F,W,S		
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Total Credits Mapped for Graduation:

- No more than one "D" grade may be applied towards the major.
- All Business prerequisites must be C- or better.
- (*) B- or better is required for the Business Foundation course BUSM 304.
- One retake is allowed per class, for a total of up to two major classes.

**BMQT= Business Math Qualifying Test taken in the BYUH Testing Center. Must pass with 70% or better to be able to receive credit for BMQT test (0 cr).

The terms of this MRS will be honored by the Department and University within the next 8 years. If courses cease to be offered, options for substitution will be provided.
Proposal 12-01



**B.S. in Business Management-
Operations & Supply Chain Track**
BUSMBS-BMOSC.2013 (mrs 807)
55 credits, including 6 GE credits

Effective Date: 01/2013

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Prerequisites **21 Credits**
(6 GE credits)

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 231	Finance and Accounting Software Applications	1.5	ACCT 201 Pre/Co-requisite	F,W,S		
MATH 221	Principles of Statistics I (GenEd) <small>(MATH 321 or PSYC 205 may substitute for MATH 221)</small>	3	MATH 106 or 110 or 107 or Pass BMQT**	F,W,S		
ECON 200	Principles of Microeconomics (GenEd)	3	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200	F,W,S		
BUSM 232	Mathematics of Finance	1.5	MATH 110 or Pass BMQT** or MATH 221 or ACT Math Score of 24 or /SAT Math Score of 590	F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 106/110 or higher (not MATH 221) or pass BMQT** or ACT math 22+ or SAT math 500+ AND ACCT 201 w/C- or better AND ACCT 231	F,W,S		

Business Foundations **22 Credits**

BUSM 242	Ethics & Legal Environment in Business	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 320	Business Communications	3	BUSM 180, ENGL 201 or ENGL 101 and GE 110	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 301	Business Finance	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221	F,W,S		
BUSM 304	Principles of Marketing Management	3	BUSM 180, ECON 200	F,W,S		
BUSM 310	Leadership and Management	3	BUSM 180, BUSM 320	F,W,S		
BUSM 361*	Operations Management	3	ACCT 201, 203, 231, BUSM 180, 232, ECON 200, 201, MATH 221 *see #3 below	F,W,S		
CIS 200/IS 330 or IS 430	Fundamentals of Info. Sys. Tech. or Foundations of IT Services, Enterprise Systems, and ERP Skills	3	60+ credits (Junior Status)	F,W,S F,W		

Operations & Supply Chain Management Track Required Courses **3 Credits**

BUSM 371	Supply Chain Management	3	BUSM 361	F,W		
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Operations & Supply Chain Management Elective Courses **6 Credits**
(Any 6 Credits)

BUSM 381	Logistics Management	3	BUSM 361	W,S		
BUSM 391	Project Management	3	BUSM 361	W,S		
BUSM 461	Six Sigma Quality Management	3	BUSM 361	F,S		

Advanced Capstone Courses **3 Credits**

BUSM 499	Strategic Management	3	BUSM 242, 301, 304, 310 (Last Semester)	F,W,S		
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Total Credits Mapped for Graduation:

** Substitutions needed, through Academic Advisor

1. No more than one "D" grade may be applied towards the major.
2. All Business prerequisites must be C- or better.
3. (*) B- or better is required for the Business Foundation course BUSM 361.
4. One retake is allowed per class, for a total of up to two major classes.

**BMQT= Business Math Qualifying Test taken in the BYUH Testing Center. Must pass with 70% or better to be able to receive credit for BMQT test (0 cr).

The terms of this MRS will be honored by the Department and University within the next 8 years. If courses cease to be offered, options for substitution will be provided.
Proposal 12-01