



# B.S. in Business Management

## Finance Track

BUSMBS-BMFIN.2017 (mrs 1217)

59 credits

Effective Date: 09/2017

<b>Name of Student:</b>		
<b>Student ID #:</b>		Graduation Date
<b>Home Country:</b>	<input type="checkbox"/> IWORK	
<b>Advisor:</b>	Name	Date

### Business Prerequisites 22 Credits

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 107, BUSM 230 and ACCT 201 w/C- or better for BUSM majors and B- or better for ACCT majors	F,W,S		
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
ECON 200	Principles of Microeconomics	3	MATH 107 w/C- or better	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200 w/C- or better	F,W,S		
MATH 107	Quantitative Reasoning	3		F,W,S		
MATH 221	Principles of Statistics	3	MATH 107 or 110	F,W,S		

### Business Foundations 22 Credits

BUSM 301*	Business Finance (B- or better needed)	3	ACCT 201, 203, BUSM 180, 230, ECON 200, 201, MATH 107, 221 all w/C- or better	F,W,S		
BUSM 304	Principles of Marketing Management	3	Either BUSM 180 or ECON 200 w/C- or better	F,W,S		
BUSM 310	Leadership and Management	3	BUSM 180 w/C- or better; BUSM 320	F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 342	Business Law and Ethics	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM/HTM 361	Operations and Quality Management	3	ACCT 201, BUSM 180 or HTM 285, BUSM 230, ECON 200, MATH 107 all w/C- or better	F,W,S		
CIS 200 or IS 430	Fundamentals of Info. Sys. and Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	Junior or Senior Status and accepted into BUSM	F,W		

### Finance Track Required Courses 3 Credits

FIN 360	Financial Modeling and Analysis	3	BUSM 301 w/B- or better	F,W,S		
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### Finance Track Elective Courses 9 Credits

Select three courses

ECON 353 or ENTR 499	Money, Banking and Business	3	ECON 201 and Math 221 w/C- or better	F,S		
	Cash and Valuation		ENTR 483	W,S		
FIN 365	Real Estate Finance	3	FIN 360	F,W		
FIN 375	Corporate Finance	3	FIN 360	F,W		
FIN 410	Investments	3	FIN 360	F,W		

### Finance Track Optional Course 2 Credits

FIN 492R	Chartered Financial Analyst Exam Preparation	2	BUSM 301	F,W,S		
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### Advanced Capstone Course 3 Credits

BUSM 499	Strategic Management	3	BUSM 301, 304, 310, 320, 342 (Last Semester)	F,W,S		
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### Total Credits Mapped for Graduation:

- No more than one "D" grade may be applied towards the major.
- All Business prerequisites must be C- or better.
- (\* ) B- or better is required for the Business Foundation course BUSM 301.
- One retake is allowed per class, for a total of up to two major classes.



**B.S. in Business Management  
Human Resource &  
Organizational Behavior Track**  
BUSMBS-BMHROB.2017 (mrs 1218)  
56 credits

Effective Date: 09/2017

<b>Name of Student:</b>		
<b>Student ID #:</b>		Graduation Date
<b>Home Country:</b>	<input type="checkbox"/> IWORK	
<b>Advisor:</b>	Name	Date

**Business Prerequisites 22 Credits**

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 107, BUSM 230 and ACCT 201 w/C- or better for BUSM majors and B- or better for ACCT majors	F,W,S		
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
ECON 200	Principles of Microeconomics	3	MATH 107 w/C- or better	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200 w/C- or better	F,W,S		
MATH 107	Quantitative Reasoning	3		F,W,S		
MATH 221	Principles of Statistics	3	MATH 107 or 110	F,W,S		

**Business Foundations 22 Credits**

BUSM 301	Business Finance	3	ACCT 201, 203, BUSM 180, 230, ECON 200, 201, MATH 107, 221 all w/C- or better	F,W,S		
BUSM 304	Principles of Marketing Management	3	Either BUSM 180 or ECON 200 w/C- or better	F,W,S		
BUSM 310*	Leadership and Management (B- or better needed)	3	BUSM 180 w/C- or better; BUSM 320	F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 342	Business Law and Ethics	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM/HTM 361	Operations and Quality Management	3	ACCT 201, BUSM 180 or HTM 285, BUSM 230, ECON 200, MATH 107 all w/C- or better	F,W,S		
CIS 200 or IS 430	Fundamentals of Info. Sys. and Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	Junior or Senior Status and accepted into BUSM	F,W		

**Human Resource & Organizational Behavior Track Required Course 3 Credits**

BUSM 327	Human Resource Management	3	BUSM 310 w/B- or better	F,W,S		
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**Human Resource & Organizational Behavior Elective Courses 6 Credits  
(Any 6 credits)**

BUSM 337	Employee Relations	3	BUSM 327	W		
BUSM 347	Managing Diversity	3	BUSM 310 w/B- or better	F		
BUSM 427	International Human Resource Management	3	BUSM 327	S		
BUSM 457	Talent Management and Training	3	BUSM 327	F		
BUSM 467	Organizational Behavior and Change	3	BUSM 327	W		
BUSM 390R	Special Topics in Business Management	3		Variable		
PSYC 321	Organizational Behavior	3	PSYC 111	F,W		

**Advanced Capstone Course 3 Credits**

BUSM 499	Strategic Management	3	BUSM 301, 304, 310, 320, 342 (Last Semester)	F,W,S		
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**Total Credits Mapped for Graduation:**

- No more than one "D" grade may be applied towards the major.
- All Business prerequisites must be C- or better.
- (\* ) B- or better is required for the Business Foundation course BUSM 310.
- One retake is allowed per class, for a total of up to two major classes.



**B.S. in Business Management-  
Marketing Track**  
BUSMBS-BMMKG.2017 (mrs 1220)  
59 credits

Effective Date: 09/2017

<b>Name of Student:</b>		
<b>Student ID #:</b>		Graduation Date
<b>Home Country:</b>	<input type="checkbox"/> IWORK	
<b>Advisor:</b>	Name	Date

**Business Prerequisites** **22 Credits**

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 107, BUSM 230 and ACCT 201 w/C- or better for BUSM majors and B- or better for ACCT majors	F,W,S		
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
ECON 200	Principles of Microeconomics	3	MATH 107 w/C- or better	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200 w/C- or better	F,W,S		
MATH 107	Quantitative Reasoning	3		F,W,S		
MATH 221	Principles of Statistics	3	MATH 107 or 110	F,W,S		

**Business Foundations** **22 Credits**

BUSM 301	Business Finance	3	ACCT 201, 203, BUSM 180, 230, ECON 200, 201, MATH 107, 221 all w/C- or better	F,W,S		
BUSM 304*	Principles of Marketing Management (B- or better needed)	3	Either BUSM 180 or ECON 200 w/C- or better	F,W,S		
BUSM 310	Leadership and Management	3	BUSM 180 w/C- or better; BUSM 320	F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 342	Business Law and Ethics	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM/HTM 361	Operations and Quality Management	3	ACCT 201, BUSM 180 or HTM 285, BUSM 230, ECON 200, MATH 107 all w/C- or better	F,W,S		
CIS 200 or IS 430	Fundamentals of Info. Sys. and Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	Junior or Senior Status and accepted into BUSM	F,W,S F,W		

**Marketing Track Required Courses** **9 Credits**

BUSM 421	Integrated Marketing Communications	3	Either BUSM 304 or HTM 304 w/B- or better	W,S		
BUSM 422	Marketing Research	3	BUSM 304 w/B- or better; Either MATH 221 or PSYC 205 w/C- or better	F,W		
BUSM 429	Strategic Marketing Management	3	BUSM 304 w/B- or better, and either BUSM 421 or 422 (Both 421 and 422 is preferred)	W,S		

**Marketing Track Elective Course** **3 Credits**

BUSM 334	Sales and Customer Relationship Mgmt.	3	BUSM 304 or HTM 304 w/B- or better	W,S		
BUSM 410	Business Analytics and Big Data	3	MATH 221 w/C- or better	F,S		
BUSM 431	International Marketing	3	BUSM 304 w/B- or better	F		
PSYC 215	Consumer Behavior	3	PSYC 111	W		
PSYC 405	Multivariate Statistics	3	PSYC 205 and Permission of Instructor	Variable		
ART/FILM 218	Basic Video Production	3		F,W,S		
ART 280	Branding	3	ART 112, 122, 156, 210, 212, Portfolio Review	F,W		
BUSM 371	Supply Chain Management	3	BUSM 361 w/B- or better	F,W,S		
HTM 270	Destination Management and Marketing	3	HTM 133, BUSM 180 w/C- or better	F,W,S		
BUSM 390R	Special Topics in Business Management	3		Variable		

**Advanced Capstone Course** **3 Credits**

BUSM 499	Strategic Management	3	BUSM 301, 304, 310, 320, 342 (Last Semester)	F,W,S		
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**Total Credits Mapped for Graduation:**

1. No more than one "D" grade may be applied towards the major.
2. All Business prerequisites must be C- or better.
3. (\*) B- or better is required for the Business Foundation course BUSM 304.
4. One retake is allowed per class, for a total of up to two major classes.

*The terms of this MRS will be honored by the Department and University within the next 8 years. If courses cease to be offered, options for substitution will be provided.*



**B.S. in Business Management-  
Operations & Supply Chain  
Management Track**  
BUSMBS-BMOSC.2017 (mrs 1219)  
56 credits

Effective Date: 09/2017

<b>Name of Student:</b>		
<b>Student ID #:</b>		Graduation Date
<b>Home Country:</b>	<input type="checkbox"/> IWORK	
<b>Advisor:</b>	Name	Date

**Business Prerequisites 22 Credits**

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
ACCT 203	Introduction to Managerial Accounting	3	MATH 107, BUSM 230 and ACCT 201 w/C- or better for BUSM majors and B- or better for ACCT majors	F,W,S		
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
ECON 200	Principles of Microeconomics	3	MATH 107 w/C- or better	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200 w/C- or better	F,W,S		
MATH 107	Quantitative Reasoning	3		F,W,S		
MATH 221	Principles of Statistics	3	MATH 107 or 110	F,W,S		

**Business Foundations 22 Credits**

BUSM 301	Business Finance	3	ACCT 201, 203, BUSM 180, 230, ECON 200, 201, MATH 107, 221 all w/C- or better	F,W,S		
BUSM 304	Principles of Marketing Management	3	Either BUSM 180 or ECON 200 w/C- or better	F,W,S		
BUSM 310	Leadership and Management	3	BUSM 180 w/C- or better; BUSM 320	F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM 325	Career Management	1	BUSM 320, 60+ credits (Junior Status)	F,W,S		
BUSM 342	Business Law and Ethics	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		
BUSM/HTM 361*	Operations and Quality Management (B- or better needed)	3	ACCT 201, BUSM 180 or HTM 285, BUSM 230, ECON 200, MATH 107 all w/C- or better	F,W,S		
CIS 200 or IS 430	Fundamentals of Info. Sys. and Tech. or Foundations in IT Services, Enterprise Systems, and ERP Skills	3	Junior or Senior Status and accepted into BUSM	F,W,S F,W		

**Operations & Supply Chain Management Track Required Courses 6 Credits**

BUSM 371	Supply Chain Management	3	BUSM 361 w/B- or better	F,W,S		
BUSM 391	Project Management	3	BUSM 361 w/B- or better	F,W,S		

**Operations & Supply Chain Management Elective Course 3 Credits**

BUSM 381	Global Logistics Management	3	BUSM 361 w/B- or better	W,S		
BUSM 410	Business Analytics and Big Data	3	MATH 221 w/C- or better	F,S		
BUSM 461	Lean Six Sigma (Process Improvement)	3	BUSM 361 w/B- or better	W		
BUSM 390R	Special Topics in Business Management	3		Variable		

**Advanced Capstone Course 3 Credits**

BUSM 499	Strategic Management	3	BUSM 301, 304, 310, 320, 342 (Last Semester)	F,W,S		
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**Total Credits Mapped for Graduation:**

1. No more than one "D" grade may be applied towards the major.
2. All Business prerequisites must be C- or better.
3. (\*) B- or better is required for the Business Foundation course BUSM 361.
4. One retake is allowed per class, for a total of up to two major classes.