



B.S. in Hospitality and Tourism Management

HTMBS.2017 (mrs 1229)

62-71 credits

Effective Date: 09/2017

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Business Foundation	19 Credits
<i>All Business Foundation courses must be completed with a C- or better</i>	

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
MATH 107	Quantitative Reasoning	3		F,W,S		
BUSM 180	Introduction to Commerce and Enterprise	3		F,W,S		
ACCT 201	Introduction to Financial Accounting	3		F,W,S		
BUSM 230	Business Spreadsheets and Modeling	1		F,W,S		
ECON 200	Principles of Microeconomics	3	MATH 107 w/C- or better	F,W,S		
ECON 201	Principles of Macroeconomics	3	ECON 200 w/C- or better	F,W,S		
BUSM 320	Business Communication	3	BUSM 180 w/C- or better; ENGL 101	F,W,S		

HTM Core	31-40 Credits
-----------------	----------------------

HTM 133	Introduction to Hospitality and Tourism Management	3		F,W,S		
HTM 200	Hospitality and Tourism Practicum	3	HTM 133; BUSM 180 w/C- or better	F,W,S		
HTM 230	Tourism Geography and Travel	1	HTM 133	F,W,S		
HTM 255	Property Management and the Guest Experience	3	HTM 133; BUSM 180 w/C- or better	F,W,S		
HTM 270	Destination Management and Marketing	3	HTM 133; BUSM 180 w/C- or better	F,W,S		
HTM 285	Hospitality Management and Leadership	3	HTM 133, HTM 200, BUSM 180 w/C- or better	F,W,S		
HTM 301	Hospitality Accounting and Finance	3	HTM 285; ACCT 201, ECON 200, BUSM 230, and MATH 107 all w/C- or better	F,W		
HTM 304	Hospitality and Tourism Marketing	3	HTM 285; BUSM 320 and ECON 200 both w/C- or better	F,W,S		
HTM 342	Hospitality and Tourism Law and Ethics	3	HTM 285, ENGL 101	W,S		
HTM 351	Food and Beverage Management	3	HTM 285; BUSM 230, ACCT 201, ECON 200, and MATH 107 all w/C- or better	F,W		
HTM 399R	Management Internship in Hospitality and Tourism	3-12	HTM 285, Jr Status (60+ total credits)	F,W,S		

HTM Electives	<i>Minimum 6 credits upper division courses (300-400 level)</i>	9 Credits
----------------------	-----------------------------------------------------------------	------------------

HTM/BUSM 361	Operations and Quality Management	3	HTM 285; ACCT 201, BUSM 230, ECON 200, and MATH 107 all w/C- or better	F,W,S		
HTM 370	Meetings and Convention Management	3	HTM 285, 304	F,W		
HTM 375	Accommodations Operations	3	HTM 285; ACCT 201, BUSM 230, ECON 200, and MATH 107 all w/C- or better	W,S		
HTM 440	Marketing Strategy and Revenue Management	3	HTM 285; ACCT 201, BUSM 230, ECON 200, and MATH 107 all w/C- or better	W,S		
BUSM 334	Sales and Customer Relationship Management	3	Either BUSM 304 or HTM 304 w/B- or better	W,S		
BUSM 421	Integrated Marketing Communications	3	Either BUSM 304 or HTM 304 w/B- or better	W,S		
ANTH 105	Introduction to Cultural Anthropology	3		F,W,S		
BIOL 248	Conservation Biology	4	BIOL 113	W		
COMM 110	Intercultural Communication	3		F,W,S		
EXS 350	Medical and Wellness Tourism	3		F		
EXS 370	Event Management in Sport and Fitness	3		F		
FIN 365	Real Estate Finance	3	FIN 360	F,W		
PAIS 105	Introduction to Pacific Island Studies	3		F,W,S		
PAIS 300	Framing the Cultures of Oceania	3	PAIS 105	F,W		
POSC 331/PMGT 300	Public Policy	3		W		

Advanced HTM Capstone Course	3 Credits
-------------------------------------	------------------

HTM 485	Hospitality and Tourism Senior Seminar	3	HTM 285, 301, 304, 351, 375	F,W		
---------	----------------------------------------	---	-----------------------------	-----	--	--

Total Credits Mapped for Graduation:

- No more than one "D" grade may be applied towards the major. All Business Foundation courses must be C- or better. _____
- One retake is allowed per class, for up to two major classes. _____
- MUST take knowledge assessment test during the HTM 485 capstone course (oral presentation to faculty group on assigned topic). _____