



**Certificate in
Strategic Communication**
CTSTRCOM.2017 (mrs 1382)
15 credits

Effective Date: 09/2017

Name of Student:		
Student ID #:		Graduation Date
Home Country:	<input type="checkbox"/> IWORK	
Advisor:	Name	Date

Core Requirements **9 Credits**
Take **all** of the following:

Course #	Title	Hr.	Prerequisites	Offered	Sem.	Grade
COMM 201	Introduction to Strategic Communication	3		F,S		
COMM 313	Cross-Platform Message Design	3	COMM 201 or 211	W		
COMM 321	Strategic Communication Campaigns	3	COMM 201	S		

Electives - Choose two **6 Credits**

COMM 301	The Internet and Society	3	COMM 200 or 201	F		
COMM 323	Multimedia Production	3	COMM 201 or 211	S		
COMM 326	Issues in Global Communication	3	COMM 200 or 201	S		
COMM 410	Political Communication	3	COMM 200 or 201 or 211	S		
COMM 420	Media and Culture	3	COMM 200 or 201	W		
COMM 430	Media Law and Ethics	3	COMM 200 or 201 or 211	F		
COMM 399R	Internship in Communication	3	Junior or Senior Standing	Variable		
BUSM 304	Principles of Marketing Management	3	Either BUSM 180 or ECON 200 with a C- or better	F,W,S		

Total Credits Mapped for Graduation: **15 Credits**

All passing grades will be accepted in fulfilling minor or certificate requirements.